

PROVEN LINES MARCH NEWSLETTER

Dear Customers,

Thank you once again for your support in February!

Traditionally February is a quiet month in retail and while this year has been no exception, it wasn't all bad. Many of you took advantage of our clearance specials and were able to attract sales with genuine savings on products.

Proven Lines is very proactive in sourcing and developing new ranges in order to keep our customer's floors fresh with "on trend" furniture, as a result of this we often "cannibalize" existing products which we discount in order to clear to make room for the new.

Winner, Winner for retailers and their customers!

Our Vietnam showroom now has 25 new ranges on show.

Whilst this is mainly for our customers who buy stock F.O.B. in containers, a few of these ranges will filter through to our Adelaide warehouse later in the year. We welcome all customers who are visiting Vietnam to attend VIFA to visit our showroom.

Please remember that our Adelaide showroom is open office hours so please feel free to call in and have a look!

We hope March is very kind to you and you will enjoy good sales.

Thank you for reading.

Best Regards

Gary Lewthwaite