



# NEWS LETTER-*FEBRUARY*

Dear Customers,

Wow! Thank you for making our January great, I hope that was a reflection of you all having a good trading period!

January has proved to be a busy and exciting month for us here at Proven Lines. Not only with an increased amount of sales but also because of receiving the first of our 2019 ranges (this could also of helped with our sales results)

It is nice to know that we are heading in the right direction with customers eagerly purchasing from our new sofa ranges and the 3 x new timber living room ranges that have arrived. We have already seen repeat orders on our velvet sofa ranges so if you haven't yet viewed these please come and have a look.

Our Adelaide showroom has now had a makeover to showcase the many new ranges on offer. No appointment necessary, if you are in Adelaide please call in.

We would like to also welcome our new interstate customers.

Traditionally Proven Lines has concentrated on servicing mainly South Australian retailers from our Adelaide warehouse but seeing as wholesalers from interstate seem to manage selling into SA, we of course with our low prices, can do the same.

(Why would anyone bother paying that freight when they can buy similar products from Proven Line at a lesser price?)

Our Vietnam showroom is also getting a makeover!

We are ready to showcase some 20 x new ranges there in March. With our new factory and technical and support staff we will greatly increase our FOB business from there in 2019.

We, again, would like to welcome all customers to visit our HCMC showroom from the 1<sup>st</sup> - 11<sup>th</sup> March to see the launch of several new ranges. (See website for showroom address or contact myself for appointments)

We hope that 2019 continues to be good for you.

Thank you for your support and we look forward to hearing from you soon!

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Director

Proven Lines Pty ltd.