

Dear Customers,

I hope the month of July proved to be a positive start to the new financial year!

Certainly, most of our customers reported an uplift in sales.

Proven Lines has had a particularly busy July, not only with an increase in orders but also due to us exhibiting at the Melbourne Furniture show (AIFF) for the first time.

This took up a lot of our resources as it required a lot of logistical planning, getting new items delivered from our Vietnam factory as well as from our Adelaide warehouse to Melbourne in time for setting up our display. Thankfully the effort was well worth it, as interstate buyers responded very favourably to our products, confirming that we are heading in the right direction and that our pricing is keen.

Also gaining some new SA customers who were unaware of the extent of our range and very competitive pricing!

If you haven't looked at us for a while, now is the time to visit us!!!

New ranges continue to arrive. We have just received our first shipment of Cologne sofas. This is the first time that we've had 4-seater sofas in our range. Check them out now.

Our Beverley showroom is open from 8am – 4pm Monday to Friday. No appointment necessary.

I head back to HCMC in mid-August in time to prepare our new showroom, load in new products for visitors who travel to Vietnam on the way to, or on the way back from the Shanghai show in September. Please advise us if you intend making this trip and we will be pleased to greet you.

I wish you all continued good sales!

Best Regards

Gary Lewthwaite